

SATURDAYS & SUNDAYS

3 PM - 8 PM

BOYS AND GIRLS

**I.A.E.C.
SUMMER BASKETBALL
SKILLS CAMP**

FOR IMMEDIATE RELEASE

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The I.A.E.C. Summer Basketball Skills Camp

(HOUSTON) – We are pleased to announce that Innovative Segue is officially hosting the I.A.E.C. Summer Basketball Skills Camp: (Session 1) Saturday, June 10 - Sunday, June 11 and (Session 2) Saturday, July 15 - Sunday, July 16, 3 - 8pm at Kendall Community Center (609 N. Eldridge Pkwy, Houston, Tx. 77079).

Innovative Segue is a non-profit organization that serves as a gateway for bridging the gap between social and economic development and disadvantaged communities. Our mission is to provide educational and skill-set training, therapy and character development through services such as community programs, interactive initiatives, mentorship and other resources.

The I.A.E.C. Summer Basketball Skills Camp is an annual event that caters to **low-income and underserved areas**. Our goal is to provide empowerment to the kids by exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too can become future leaders. This skills camp will be a fun-filled day of skills development, competitive gaming and mentorship- while, highlighting the evening with a 3-on-3 tournament. At the end of the camp every participant will receive a Certificate of Completion.

This year's camp includes a discounted *InnSeg Kids* membership, mentorship, sponsored T-shirt, snacks, prizes and giveaways, guest appearances by the **Houston Rockets**, members of the NBRPA and training players need to excel in both sports and life.

The registration fee is \$50 per session. Participants can be both boys and girls between the ages of 7 - 18. A portion of proceeds will go toward benefiting the **NBRPA (National Basketball Retired Players Association)**- a non-profit association comprised of former professional basketball players of the NBA, WNBA, etc. They are the only Alumni Association of its kind supported directly by the NBA and NBPA.

We look forward to hosting an exciting summer basketball skills camp. Anyone interested in getting involved as a sponsor, volunteer, supporting organization or member of the press should contact: iaec@innseg.com

For more info. visit innovative-segue.com/iaec

We look forward to seeing you at the camp!!

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