



JULY 4TH CELEBRATION

FOR IMMEDIATE RELEASE

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The Annual July 4th Celebration

(HOUSTON) — We are pleased to announce that Innovative Segue is officially hosting The Annual July 4th Celebration on Saturday, July 1, 2017, to be held at Alief Amity Park (12509 Alief Clodine, Houston, Tx. 77082) which will take place from 12pm - 6pm.

Innovative Segue, LLC. is a non-profit organization that serves as a gateway for bridging the gap between social and economic development and disadvantaged communities. Our mission is to provide educational and skill-set training, therapy and character development through services such as community programs, interactive initiatives, mentorship and other resources.

The Annual July 4th Celebration will be an annual event that serves to honor the **Alief** area. We will commemorate the families and businesses of this special community. Our goal is to provide empowerment to its residents by exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too are an impactful and influential community. This celebration will be a fun-filled day of family fun activities, entertainment, great food and community resource providers. We will shine a spotlight on the great assets of Alief- while, providing a positive opportunity for its community members to enjoy the outdoors and connect with valuable resources within the area.

This year's celebration will feature some of Houston's hottest artist. We are currently accepting bookings for hosts, Dj's and feature performances- if you know of anyone whom may be interested, all inquiries can be submitted online via innovative-segue.com/events.

This will be a **Free** event. Attendees will be able to purchase food from participating vendors. A portion of the proceeds will go toward benefiting a local charity or service providing organization.

We look forward to hosting a memorable celebration. Anyone interested in getting involved as a sponsor, vendor, entertainment, volunteer, supporting organization or member of the press should contact: july4info@innseg.com.

For more info. visit innovative-segue.com/july-4th.

We look forward to seeing you on July 1st!!

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