

FOR IMMEDIATE RELEASE

Wednesday, August 1, 2018

Contact:

Lynita Robinson

713.673.9809

lynita@innovative-seg.com

The Sunnyside Community Block Party

(HOUSTON) — We are pleased to announce that Innovative Segue is officially hosting the Sunnyside Community Block Party on Saturday, August 25, 2018, to be held at Sunnyside Community Center (3502 Bellfort, Houston, TX 77051) which will take place from 12am - 6pm.

Innovative Segue is a non-profit organization that serves as a gateway for bridging the gap between social and economic development and disadvantaged communities. Our mission is to provide educational and skill-set training, therapy and character development through services such as community programs, interactive initiatives, mentorship and other resources.

The Sunnyside Community Block Party will be an event that serves to honor the **Sunnyside** area. We will commemorate families and businesses of that special community. Our goal is to uplift the youth and empower the residents by donating school supplies and exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too are an impactful and influential community. This celebration will be a fun-filled day of school supply donations, family fun activities, entertainment, great food, community resource providers and celebrating the preparation of returning to school. We will shine a spotlight on the great assets of that community- while, providing a positive opportunity for its members to enjoy outdoors, enjoying in the spirit of returning to school and connecting with valuable resources from within the area.

This year's celebration will be hosted by Miss Nita and Big Jimmy. It will feature some of Houston's local talent and hottest artist. We are currently accepting bookings for performances- if you know of anyone whom may be interested, all inquiries can be submitted online via scbpinfo@innseg.com.

This is a **Free** event. Attendees will be able to purchase food from participating vendors. A portion of the proceeds will go toward purchasing school supplies, benefiting partner charities or service providing organizations for this event, etc.

We look forward to hosting this memorable celebration. Anyone interested in getting involved as a sponsor, vendor, entertainment, volunteer, supporting organization or member of the press should contact: scbpinfo@innseg.com.

For more info. visit bpwap.innseg.com.

We look forward to seeing you on August 25th!!

###