

SUNNYSIDE COMMUNITY BLOCK PARTY

Powered by Innovative Segue

FOR IMMEDIATE RELEASE

Monday, October 2, 2017

Contact:

Lynita Robinson

713.673.9809

lynita@innovative-segue.com

The Sunnyside Community Block Party

(HOUSTON) — We are pleased to announce that Innovative Segue is officially hosting the Sunnyside Community Block Party on Saturday, October 21, 2017, to be held in Sunnyside (3023 Grassmere St., Houston, Tx. 77051) which will take place from 11am - 5pm.

Innovative Segue, LLC. is a non-profit organization that serves as a gateway for bridging the gap between social and economic development and disadvantaged communities. Our mission is to provide educational and skill-set training, therapy and character development through services such as community programs, interactive initiatives, mentorship and other resources.

The Sunnyside Community Block Party will be an event that serves to exclusively support relief and recovery efforts due to damage caused by tropical storm **Hurricane Harvey**. Our goal is to uplift and empower the community by generating and providing relief to survivors in the form of emergency supplies like food, water, medicine and longer-term recovery assistance to help residents recover and rebuild. This celebration will be a fun-filled day of family fun activities, entertainment, great food, fundraising and networking with area community resource providers. We will provide a positive opportunity for residents to enjoy the outdoors, the spirit of receiving support relief and recovery, and connecting with valuable resources from within the area.

This year's celebration will be hosted by Mr. Renwick Davis of The Renwick Davis Show and co-hosted by spoken word artist Trinity. It will feature some of Houston's local artist and entertainment. We are still accepting bookings for additional performances- all inquiries can be submitted to scbpinfo@innseg.com.

This is a **Free** event. Attendees will be able to purchase food from participating vendors. ***All donations to this fund will exclusively support relief and recovery efforts from this storm.***

We look forward to hosting this charitable event. Anyone interested in getting involved as a sponsor, vendor, entertainment, volunteer, supporting organization or member of the press should contact: scbpinfo@innseg.com.

For more info. visit bpwap.innseg.com.

###