



FOR IMMEDIATE RELEASE

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Contact:

Jimmy Johnson

832.797.0730

jimmy@innovative-segue.com

The I.A.E.C. Summer Basketball Skills Camp

(HOUSTON) – I.A.E.C. is pleased to announce that it's officially hosting its Summer Basketball Skills Camp to be held on Saturday, September 22, 2018, to be held at Up Next Sports Performance (13225 FM 529 Bldg. #Q., Houston, Tx. 77041) which will take place from 11pm - 3pm.

International Athletic Enrichment Camps (I.A.E.C.) are annual camps that cater to low-income and underserved communities. Our goal is to provide empowerment to the youth by exposing them to a positive environment and diverse culture that will open their minds to thinking and believing that they too can become future leaders. I.A.E.C. skills camps are a fun-filled day of skills development, competitive gaming and mentorship- while, highlighting the evening with a 3-on-3 tournament. At the end of the camp every participant will receive a Certificate of Completion.

This year's camp includes a discounted *InnSeg Kids* membership, mentorship, sponsored T-shirt, snacks, prizes and giveaways, guest appearance by Ball Hard, and training players need to excel in both sports and life.

The registration fee is \$75 per child. Participants can be both boys and girls between the ages of 7 - 18. A portion of proceeds will go toward benefiting the **NBRPA (National Basketball Retired Players Association)**- a non-profit association comprised of former professional basketball players of the NBA, WNBA, etc. They are the only Alumni Association of its kind supported directly by the NBA and NBPA.

I.A.E.C. looks forward to hosting an exciting summer basketball skills camp. Anyone interested in getting involved as a sponsor, volunteer, supporting organization or member of the press should contact: iaec@innseg.com

For more info. visit innovative-segue.com/iaec

We look forward to seeing you on September 22nd!!

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